

Biography

David J. Goldenberg, Chief Executive Officer California Salmon Council

David Goldenberg was appointed the CEO of the California Salmon Council in April 1995. He holds a BS in Animal Science with a minor in Business from the Ohio State University.

The California Salmon Council is a quasi-state governmental agency that was formed in 1989 by an Act of the California Legislature when it was made a part of the California Food & Ag Code. The Council conducts marketing, advertising, public relations, research and education on behalf of California's commercial salmon fishermen. Funded by a mandatory assessment paid by fishermen, the Council seeks to increase awareness and consumption of wild troll-caught California King salmon.

Goldenberg manages the California Salmon Council on a contractual part time basis. He has 35 years experience working for agricultural non-profit trade associations in California, Indiana and in Washington, DC.

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